



News Release
For Immediate Release
September 24th, 2009

Paul Anthony to Train Weight Loss Challenge Contestant

Top Personal Trainer Paul Anthony selected for Breakfast TV's Weight Loss Challenge

Calgary, Alberta (September 24th, 2009) – Breakfast Television Calgary announced today that they have selected Paul Anthony as one of the Personal Trainer's who will be training a contestant in BT's Weight Loss Challenge 2009. The Challenge will see six contestants battling it out to see who can lose the most weight in a period of twelve grueling weeks. The contestants will be competing for an amazing prize – A WestJet trip for two to Phoenix, San Diego, Las Vegas, Los Angeles, or Palm Springs, plus four night's accommodation at their choice of a WestJet Vacations Hotel.

“This is going to be an awesome opportunity for me to showcase the Mind Gym and MNSCR Programs within the context of a great Challenge set up by Breakfast TV Calgary” stated Paul Anthony. “More importantly, I am going to get the chance to change somebody's life, I am even more excited about this opportunity because of this fact.” Contestants will be announced September 24th, 2009 live on Air.

About the DreamBody Video Series:

The DreamBody Video Series is a five part educational fitness program designed to get you the DreamBody that you have always wanted. Developed by Paul Anthony, one of North America's leading Personal Fitness Trainers, and utilizing Mind Gym, the program will take your body from where it is now, to where you want it to be! Focused, determined, and inspirational, this video series is unlike anything that you have ever seen on the market today.

For more information about this News Release please contact New Wave Public Relations at (403) 980-5847 or info@new-wavepr.com. For additional information about the DreamBody Video Series please log on to www.dreambodyguaranteed.com.

About New Wave Public Relations:

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